

Wisconsin Building Supply - US LBM, LLC App – Privacy Notice

Last modified: July 10, 2017

This Privacy Notice describes information we get from you when you use the Wisconsin Building Supply - US LBM, LLC app (the “App”) and how we treat that information. This Privacy Notice is part of the Wisconsin Building Supply - US LBM, LLC App Terms of Use (“Terms of Use”). By using the App, you are agreeing to the terms and conditions in this Privacy Notice. Please read them carefully.

This Privacy Notice describes:

- information we may collect or that you may provide when you access, use, or register an account using the App;
- how we collect, use, maintain, protect, and share that information; and
- your rights and options relating to the above.

We may modify these terms at any time at our discretion. If we make material changes to how we treat your personal information, we will post the new Privacy Notice and notify you the next time you use the App.

What We Collect

We may collect information directly from you when you provide it to us, or automatically when you use the App.

Information that you provide directly to us may include:

- your name, phone number, and e-mail address when you register for an account to use the App (“App Account”); and
- feedback, or any other correspondence you send to us.

Information that we may collect automatically when you use the App includes:

- details of your usage of the App, including traffic data, logs, communication data, and the features and resources that you use with the App;
- information about your device and internet connection, including your device’s unique device identifier, IP address, operating system, browser type, mobile network information, and your device’s telephone number, if applicable; and
- real-time location information (only if you have enabled the appropriate settings or permissions on your device), which may include GPS coordinates and related metadata such as total distance and total time.

We may use various technologies to collect and store information when you use the App, and this may include using cookies or similar technologies to identify your browser or device.

How We Use Information

We may use your information, whether collected from or provided by you, for the following purposes:

- provide you with the App and its features;
- schedule appointments, facilitate orders and deliveries of products and services;
- provide you with information about our products and services;

- notify you of products, services, promotions, or events;
- notify you of updates or changes to the App;
- to verify your identity and confirm your level of access when you register for an App Account;
- improve the App by using metadata, statistics, analytics, and location information to improve the App's features, keep track of your preferences, and recognize you when you use the App;
- provide support, respond to your feedback, and contact you when necessary;
- display or send you marketing and advertising material;
- create aggregated or anonymous data;
- conduct surveys and questionnaires;
- handle breakdowns and malfunctions;
- enforce the Terms of Use or this Privacy Notice;
- comply with applicable law and assist law enforcement when we believe that we are legally required to do so;
- prevent fraud, misappropriation, infringements, identity theft, and other illegal activities and misuse of the App;
- fulfill any other purpose for which you provide information; and
- fulfill other purposes provided under this Privacy Notice or the Terms of Use.

What We Can Share

We may disclose aggregated or anonymous information about our users, and information that does not identify you or your devices without restriction.

We may disclose your personal information that we collect or you provide:

- to your employer or the company you represent, as you indicate when registering for an App Account;
- to our subsidiaries and affiliates;
- to contractors, service providers and other third parties that support our business and who are contractually required to keep your personal information confidential;
- to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all our assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal information held by us about our users is among the assets transferred;
- to fulfill the purpose for which you provide it;
- for any other purpose disclosed to you when you provide the information;
- with your consent;
- to comply with any court order, law, or legal process, including to respond to any government or regulatory request;
- to enforce our rights arising from any contracts entered into between you and us, including the Terms of Use; and

- if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of us, other users of the App, or others.

Your Options Regarding Your Personal Information

If you have a registered App Account, you can review and change your personal information by logging into the App and visiting the Edit Account page from the main menu. You may deactivate your account by logging in to the App and clicking on Deactivate My Account from the main menu.

If you do not want us to automatically collect your location information, you may opt out at any time by changing the appropriate settings or permissions on your device. Opting out of collection of location information will cause any location-based features to be disabled.

You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies or block the use of other tracking technologies, some parts of the App may then be inaccessible or not function properly.

How We Protect Your Information

We have implemented measures and use reasonable efforts to secure your personal information from accidental loss and from unauthorized access, use, alteration and disclosure. However, the transmission of information via the internet and mobile platforms is not completely secure and we cannot guarantee the security of your personal information transmitted through the App. Any transmission of personal information is at your own risk. We are not responsible for the circumvention of any privacy settings or security measures we provide.

Use in the United States

The App is intended for use in the U.S. We make no representation or warranty about whether the App is appropriate for use outside of the U.S. If you use the App outside the U.S., you do so on your own initiative and at your own risk. If you use the App outside the U.S., you expressly agree to the transfer and processing of any information collected by us or our affiliates wherever we may have operations.

Your California Privacy Rights

California Civil Code Section 1798.83 permits users of the App that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please contact us using the contact information provided below.

Additionally, the California Online Privacy Protection Act requires us to disclose how we respond to “do-not-track” requests from our users. At this time, we do not currently respond to “do-not-track” requests from our users’ browsers.

No Children Under 13

The App is not intended for children under 13 years of age, and we do not knowingly collect personal information from children under 13. If we learn that we have collected or received personal information from a child under 13 without verification of parental consent, we will

delete that information. If you believe we might have any information from or about a child under 13, please contact us using the contact information provided below.

Contact Information

To ask questions or comment about these terms or the App, contact us at:

www.assist@uslbm.com.